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FOR IMMEDIATE RELEASE

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Henry Schafer Partners Announces Media Relations Work with AcquiSIGN, Inc.

Minneapolis (February 2, 2010) – Henry Schafer Partners has been retained to provide public relations trade media relations for AcquiSIGN, Inc. , an automated sign management solution that serves engineers, surveyors, municipalities and counties. AcquiSIGN, developed and markets a web-based sign management solution used to maintain traffic sign inventories while helping customers meet new Federal mandates for minimum reflectivity of all traffic and trail signs. For more information, visit www.acquisign.com

About Henry Schafer Partners

Henry Schafer Partners is a market strategy and public relations firm with broad and extensive industry experience. They provide branding, communications and marketing support to their clients. They have developed clients' strategic messages and marketing directions, handled media relations and created online presence for clients using social media.

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